1. The Internet appeared in the United States in 1969 as a military experiment.
2. More than 50% of the Internet h**o**st computers are located in the United States, and the rest are in more than 100 other countries.
3. ***E-****mail service is the most popular public service on the Internet.*
4. It’s a cheap way for commercial users to communicate with the rest of the world.
5. All they have to pay for is phone calls to their local service providers.
6. The way it works is the following: they pay their service provider a monthly or hourly fee, which covers various operations.
7. This service has a reasonable price.
8. However, commercial or business use of this network will dramatically increase once people realise that they can make big profit.
9. Security is vital, and thus the encoding programs are essential to prevent data from being intercepted.
10. There are still many commercial and technical problems that need to be resolved to make Internet transactions safe for American banks and companies.
11. The English language is used so commonly and widely on the Internet that it might seem that almost everyone in the world speaks English.
12. As a result, businesses looking to enter global markets have realized that in order to reach various customers they have to translate their websites .
13. However, it is not an easy task to create a multilingual website due to technical and linguistic issues.
14. Not only native languages are a problem but also prices in local currencies as well as right formats for dates.
15. Besides, businesses or companies will also need to customise their promotional materials to be culturally appropriate and not offensive.